



# From the desk of BRAD J. LAMB

BRAD J. LAMB REALTY NEWSLETTER JULY 2009

## EARN \$40,000 NOW!

**ALL YOU NEED TO DO IS BUY A NEW CONDO FROM FLOOR PLANS BEFORE CONSTRUCTION STARTS AND YOU WILL MAKE \$40,000 PROFIT IMMEDIATELY!**

I know this sounds too good to be true, but I have personally done this hundreds of times and I have helped almost 5000 buyers do it as well. Of course you need to pick the right development, and select a well-designed unit, but typically today at most development sites, you can find a property that is priced \$30,000-\$60,000 lower than a similar built unit in the same area. All you have to do is wait 2-3 years for that project to be completed and of course put a 15% deposit down on the property.

How long and hard would you have to work to earn \$40,000? What would you do to earn that kind of money? For many people, it is life changing money.

Every time you buy a resale condo, you are rewarding someone who bought from a floor plan for their prudent strategy. Why would anyone buy a RESALE condo when you could buy a brand new one? You can pick the location, the floor plan, floor height and interior finishes and profit to the tune of \$30,000-\$60,000 immediately.

The only condos I have bought for the last 19 years have been new condos from floor plans. They have earned me a profit of \$50,000-\$350,000 per unit. It

didn't take any deep thought or calculated strategy. I just bought a few units in all the projects that I have sold or developed. I paid the same price as anyone else who bought that day. I am not only referring to investment

property, I also purchased my principle residences from floor plans as well. We encouraged and recommended thousands of investors to follow suit. I cannot understand why anyone would buy any other way. Why buy someone else's junk when you can have a brand new space designed to your tastes. The excuse that I hear all the time is, "I don't want to wait 3 or 4 years." Really, if you could buy a \$1 lottery ticket that guaranteed you would win \$40K in 3 years, and all you had to do was stay where you were currently living, would you buy it? I guess so. Creating wealth is about being patient and making basic, smart choices.

Many of you who read this will roll your eyes and pass this off as a sales ploy or an exaggeration. You would be wrong. You will

also probably never become wealthy. This is the single best way I have encountered or ever heard of to make money. It is that simple. You can see for yourself simply by analyzing the resale prices in your area, and then walking into the local new condo sales office. You will typically see a 10-20% difference in the two price levels. This is like one of those private clubs that you only hear about. I am giving you the

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secret password to the club where you can earn incredible wealth. Many of our clients have bought dozens of condo units over a 15 year period. Several of these people have become multi-millionaires as a result. This is not a "get-rich-quick" scheme – it is a slow, patient way of investing over a 20+ year duration. If you buy condos from floor plans before the construction starts, and continue to do this for a long period of time, you will get rich. With rental rates as high as they are and the likelihood of low interest rates for a long duration, investment property is a great place to be.

The caveat is, before you start buying, consult with a condo real estate expert so your condo decisions will be well advised.

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